



Dr. S. Shobana, MIB, M.Phil., Ph.D., (SET)

Director – Commerce and Management



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PROFILE

A committed professor with over 20 years of experience in Teaching, Research in Commerce, International Business & Management at leading academic institutions teaching students from various social & cultural backgrounds. Possessing an academic & administrative skill in Higher Education Institution both Autonomous and Non – Autonomous Institution

SKILLS

Learning and applying various techniques of teaching to various levels of students by introducing interesting and creative activities in the class for student development.

EDUCATION

Ph.D. from Bharathiar University, Coimbatore

M.Phil., from Alagappa University Karaikudi

MIB., from Bharathiar University, Coimbatore

RESEARCH

Published seven articles in UGC/Scopus Journals. Guided 10 research Scholars. Presented research papers in eleven International Conferences

CAREER

2022 - Present **DIRECTOR**

Responsible for carrying out teaching and research duties. Involved in the administration of degree and postgraduate courses as well as responsible for organizing lectures and supervising seminars.

- Involved in the research & design of new courses.
- Assessing students course work and material.
- Setting up of exams and the marking of results.
- Responsible for related administrative tasks.
- Providing mentoring and support to students.

2020 - 2022 **VICE PRINCIPAL**

Developing regulation of academic and general administration and monitoring the systems, policies, procedures and functioning of the institution so as fulfil the norms of UGC as well as affiliating university.

- Developing strong association with industry.
- Research and Consultancy establishments.
- Strong support to all the stake holders of HEI.

2016 - 2020 **MEMBER - IQAC**

Responsible for the quality – related activities of the Institution. Coordinate in preparation of AQAR/SSR to be submitted to NAAC based on the quality parameters. Coordinate the timely and efficient execution of the decision of IQAC committee

2005 - 2016 **ASSOCIATE PROFESSOR**

Organized, implemented and monitored programmes and assessments. Was responsible for preparing learning material for courses and devising relevant practical activities for staff as well as students.